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10/26/87

OCTOBER 26, 1987

CableVision

INFORMATION AND ANALYSIS FOR CABLE TELEVISION MANAGEMENT

BANKERS STILL BULLISH

CONTINENTAL SWALLOWS AMERICAN

HDTV PUTS INDUSTRY IN CATCH-22

CHANNEL SWAP DEBATE GETS HEATED

STAGGERING LOSSES SEEN FOR TELESAT

ASSESSING CABLE'S IMAGE: ARE OPINIONS BEING CHANGED?

The Nature And Role Of Public Relations

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CableVision

FRONT LINE

American sold 12
Steven Dodge walks away with $50 million and Barry Lemieux more than $20 million as Continental agrees to pay $46.50 a share for American Cablesystems in a deal that startles many.

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Present and Future TV Transmissions Compared

	NTSC	ACTV	MUSE
Bandwidth (MHz)	6	6	8.1
Scanning lines	525	1050	1125
Aspect ratio	4:3	16:9	16:9
Lines of resolution	330	400+	700

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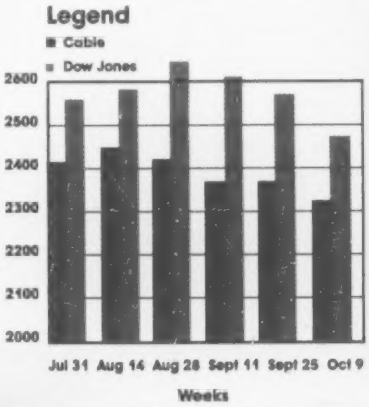
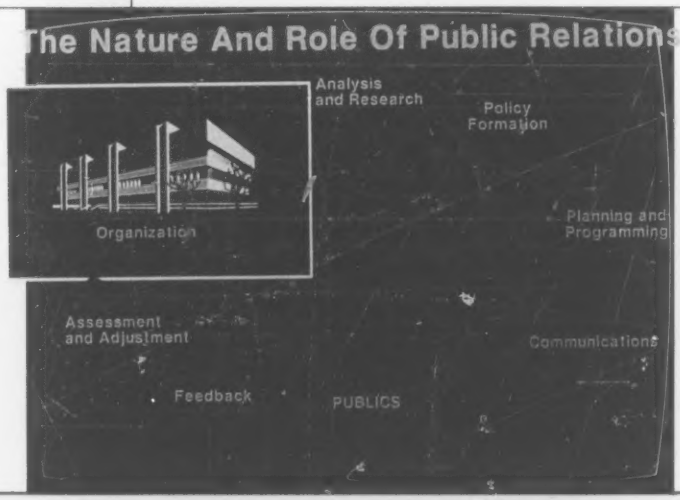
Demonstrating its aggressive stance toward lending to the cable industry, G.E. Credit Corp. is funding Cablevision System's purchase of Adams-Russell with no repayment of principal.





COVER STORY

Polishing cable's image 38
Cable public relations once was a contradiction of terms, but great strides have been made, especially at the system level, where cable is beginning to win friends and influence people. Cover photo courtesy of CTPAA

Golden Rule should apply to channel shifts

It was fascinating to watch an important segment of the cable industry ride a learning curve on the channel shifting issue at the Atlantic Show, mainly because it seems that in this skirmish, the troops may well end up leading the generals.

Many who attended the two major panel discussions on this issue at Atlantic City seemed puzzled why such a public policy brushfire has erupted in Washington over channel repositioning. And they listened intently as the generals—NCTA's Jim Mooney, NAB's John Summers, CATA's Steve Effros and INTV's Preston Padden—waged verbal warfare over a bill the broadcasters have had introduced in Congress requiring that your local city council be called in to arbitrate complaints brought by TV stations about their assigned channel number.

Well, saying that these trade association leaders engaged in verbal warfare is being kind to the broadcasters. They fired a couple of public policy pop guns, then retreated from Mooney's cannonade. It was painfully, embarrassingly clear that the broadcasters don't have any sustainable arguments why Congress should adopt such legislation. Even NAB's Summers admitted there is hardly any hope that such a law will be enacted. The real intent of the bill, he said, is to "fire a shot across cable's bow" on the channel repositioning issue. Something like the proverbial mule and the two-by-four.

Mooney held a two-by-four of his own, the joint industry must-carry compromise, but he merely tapped the broadcasters on the head with it by reading the sentence that says must-carry stations are entitled only to carriage on basic service. Exactly which basic channel is up to the cable operator.

But this is not to say that broadcasters don't have a real point here or that the government won't lend an ear to their complaints. But with Congress scheduled to hold oversight hearings this fall on the cable industry, it would be wise to settle such minor disputes well beforehand.

And here is where the troops are coming out ahead of the generals. Mooney doesn't relish the idea of defending the industry in Washington on channel repositioning; he likely could beat the broadcasters on this one, but only at the expenditure of precious political capital. The fewer shots fired over his bow the better.

And if more operators are as level-headed as Gerry Lenfest, who appeared on one of the Atlantic Show panels, Mooney won't have to. In so many words, he said this is a problem that can and should be settled locally, without any help from Washington. Be a good neighbor to your broadcasting brothers, he advised. Simple courtesy, plus putting as many stations on-channel as is feasible, will make this rhubarb go away.

What is needed is greater communication at the local level between operators and broadcasters, Lenfest said. And out on the convention floor such a dialogue was occurring, with exhibits by public broadcasting and even a Philadelphia independent.

At the CTAM chapter meeting that preceded the Atlantic Show, one of best points made is that, because of their viewership, broadcasters are among cable's better programmers. They shouldn't be treated like your worst enemy.

—Steve Tuttle
Executive Editor

CableVision

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ABP BPA

Pay-Per-View Supply Chart

November

	Source
Creepshow 2 (11/19) MPAA Rating: R Running Time: 92 mins. Cast: Lois Chiles, Dorothy Lamour, George Kennedy	HBO Enterprises
Gardens of Stone (11/7) MPAA Rating: R Running Time: 114.42 mins. Cast: Angelica Huston, James Caan, James Earl Jones.	Tri-Star
Gothic (11/14) MPAA Rating: R Running Time: 90 mins. Cast: Gabriel Byrne, Julian Sands, Natasha Richardson.	Vestron
Ishtar (11/19) MPAA Rating: PG-13 Running Time: 107 mins. Cast: Warren Beatty, Dustin Hoffman.	Columbia
Lethal Weapon (11/25) MPAA Rating: R Running Time: 110 mins. Cast: Mel Gibson, Danny Glover, Gary Busey.	Warner Bros.
Making Mr.Right (11/1) MPAA Rating: PG Running Time: 101 mins. Cast: John Malkovich, Ann Magnuson, Ben Masters.	Orion
My Demon Lover (11/19) MPAA Rating: PG-13 Running Time: 86 mins. Cast: Scott Valentine, Michelle Little, Arnold Johnson.	Universal
Party Camp (11/14) MPAA Rating: R Running Time: 95 mins. Cast: Andrew Ross, Jewel Shepard.	Vestron
Police Academy 4: Citizens on Patrol (11/5) MPAA Rating: PG Running Time: 88 mins. Cast: Steve Guttenberg, Bobcat Goldthwait, Bubba Smith.	Warner Bros.
Project X (11/5) MPAA Rating: PG Running Time: 108 mins. Cast: Mathew Broderick, Helen Hunt.	20th Century-Fox
Rawhead Rex (11/30) MPAA Rating: R Running Time: 81 mins. Cast: David Dukes, Kelly Piper.	Vestron
Round Midnight (11/1) MPAA Rating: R Running Time: 131 mins. Cast: Dexter Gordon, Herbie Hancock, Francois Cluzet.	Warner Bros.
Star Trek IV (11/11) MPAA Rating: PG Running Time: 119 mins. Cast: William Shatner, Leonard Nemoy.	Paramount
Three For The Road (11/8) MPAA Rating: PG Running Time: 91 mins. Cast: Charlie Sheen, Kerri Green, Allan Ruck.	New Century/Vista

December

	Source
Amazing Grace and Chuck (12/1) MPAA Rating: PG Running Time: 115 mins. Cast: Jamie Lee Curtis, Gregory Peck, William L. Peterson.	Tri-Star
Beyond Therapy (12/3) MPAA Rating: R Running Time: 93 mins. Cast: Jeff Goldblum, Tom Conti, Glenda Jackson.	HBO Enterprises
The Color Purple (12/1) MPAA Rating: PG-13 Running Time: 156 mins. Cast: Whoopi Goldberg, Danny Glover, Oprah Winfrey.	Warner Bros.
The Gate (12/15) MPAA Rating: PG-13 Running Time: 87 mins.,40 secs. Cast: Stephen Dorff, Louis Tripp, Christa Denton.	New Century/Vista
Harry and the Hendersons (12/24) MPAA Rating: PG Running Time: 111 mins. Cast: John Lithgow, Melinda Dillon, Don Ameche.	Universal
Heartbreak Ridge (12/1) MPAA Rating: R Running Time: 130 mins. Cast: Clint Eastwood, Marsha Mason, Everett McGill.	Warner Bros.
Million Dollar Mystery (12/12) MPAA Rating: PG Running Time: 95 mins. Cast: Tom Bosley, Rich Hall.	HBO Enterprises
Necropolis (12/23) MPAA Rating: R Running Time: 77 mins. Cast: LeeAnne Baker,Jacquie Fitz, Micheal Conti.	Vestron
Nightmare on Elm Street 3,Dream Warriors (12/24) MPAA Rating: R Running Time: 97 mins. Cast: Nancy Thompson, Kristen Parker, Max.	Universal
Outrageous Fortune (12/3) MPAA Rating: R Running Time: 99 mins. Cast: Shelley Long, Bette Midler, Peter Coyote, George Carlin.	Touchstone Pictures
Personal Services (12/23) MPAA Rating: R Running Time: 104 mins. Cast: Julie Walters, Alex McCowan.	Vestron
River's Edge (12/1) MPAA Rating: R Running Time: 99 mins. Cast: Dennis Hopper, Cristin Glover, Roxana Zal.	HBO Enterprises
Roxanne (12/3) MPAA Rating: PG Running Time: 107 mins. Cast: Steve Martin, Daryl Hannah.	Columbia
Summer School (12/23) MPAA Rating: PG-13 Running Time: 98 mins. Cast: Mark Harmon,Kirstie Alley.	Paramount

Note: Running times are approximate.
Film information provided to ITCI by distributors.

Pay-Per-View Services Profile

	LAUNCH	DELIVERY	ENCRYPTION	PROGRAMMING	SUBSCRIBERS
Cable Video Store	April 1, 1986	Satcom 4, tr. 16	VideoCipher II	Movies, how-to's, special events. 24 hours per day, approx. 50 titles per month.	Currently serving 16 MSOs nation-wide (40,000 Impulse addressable subscribers).
Private Ticket	July 1985	Standalone	None	Two and one-half hours nightly. One original title, plus up to two licensed films edited for Playboy.	Available in systems serving 185,000 subs (139,000 addressable).
Request Television	November 27, 1985	Galaxy 1, tr. 12	VideoCipher II	Min. of four major motion pictures per week over 14 day cycle, special events.	Available in systems serving 3.6 million subs. (2.5 million addressable).
Telstar Channels	June 5, 1986	Interrum Standalone, testing on Telstar 303	Testing G.I. Starloc IV	Channels 1 & 2: two major motion pictures on a bi-weekly rotation. Channel 3: three major motion pictures per week, special events.	Available in systems serving 74,000 subs (11,500 addressable).
Viewer's Choice	November 26, 1985	VC-1 Satcom 3R, tr. 5, VC-2 Galaxy 1, tr. 16	VideoCipher II	One major motion picture per week, special events.	Available in systems serving 2.6 million subs. (1.6 million addressable).

Industry Growth

YEAR	TVHH	Homes Passed	Basic Subscribers	% of TVHH	Pay Subscribers	% of TVHH
1990E	93,900,000	81,783,000	50,706,000	54	32,959,000	35
1989E	92,800,000	79,109,000	48,256,000	52	30,883,000	33
1988E	91,000,000	75,833,000	45,500,000	50	28,665,000	32
1987E	89,300,000	72,460,000	42,725,000	48	26,022,000	29
1986	87,800,000	69,632,000	41,772,000	47	24,101,000	27
1985	86,304,000	64,571,000	36,120,000	42	21,672,000	25
1984	84,600,000	59,989,000	32,994,000	39	19,764,000	23
1983	83,500,000	53,641,000	30,300,000	36	17,877,000	21
1982	82,800,000	49,100,000	28,200,000	34	15,898,000	19
1981	80,700,000	44,000,000	22,596,000	28	11,804,000	15
1980	77,800,000	37,300,000	18,672,000	24	7,780,000	10
1979	76,300,000	32,700,000	16,023,000	21	5,341,000	7
1978	74,500,000	27,200,000	14,155,000	19	2,980,000	4
1977	73,300,000	24,894,000	13,194,000	18	1,466,000	2
1976	71,114,000	21,989,000	12,094,000	17	505,000	1
1975	69,600,000	19,900,000	11,136,000	16	N/A	N/A

Source: CableProFile Data Base, INTERNATIONAL COMMUNICATIONS RESEARCH

Cable barometer

Television households (TVHH)	87,800,000
Homes passed by cable (HP)	69,632,000
Percent of TVHH passed by cable	79.3%
Basic cable subs	41,772,000
Percent of TVHH with basic cable	47.5%
Percent of HP with basic cable	59.9%
Pay cable subs	24,101,000
Percent of TVHH with pay cable	27.4%
Percent of HP with pay cable	34.6%
Percent of basic subs with pay cable	57.6%

Satellite Lineup

Satcom III-R (RCA Americom)	**Transponder**
Arts & Entertainment	24
BET	20
Cable Radio Network	4
Cable Value Network	12
Cinemax (West)	23
ESPN (Blackout)	7
Electra	6
Eternal Word Television Network	18
Financial News Network	4
rytime	3
HBO (West)	13
Home Shopping Network	22
The Learning Channel	2
Lifetime	17
MTV	11
National Jewish Television	18
Nickelodeon	1
PTL	2
QVC Network	8
Reuter Monitor Service	18
Showtime (West)	10
Tempo Sound	6
Tempo Television	6
Tempo Text	6
The Travel Channel	16
Trinity Broadcasting Network	3
TV Decisions	24
USA Network (West)	9
Video Hits One	15
Viewer's Choice	5
The Weather Channel	19

Satcom IV (RCA Americom)	**Transponder**
Alternate View Network	10
American Movie Classics	10
Biznet	6
Bravo	2
Consume: Discount Network	20, 24
Hit Video USA	18
Home Shopping Network 2	1
Home Sports Entertainment	11
Home Team Sports	22
Liberty Broadcasting Network	7
Madison Square Garden	6
The Motivation Network	3
National Black Network	19
New England Sports Network	13
Nickelodeon (West)	4
Nostalgia Channel	21
The Playboy Channel	24
Prime Ticket	20
The Silent Network	23V
SportsChannel-New England	23
SportsVision	9
WPIX—New York	19

Westar III (Western Union)	**Transponder**
CNN	5

Westar IV (Western Union)	**Transponder**
Atlantic City Horse Racing	6
Cable News Network (CNN)	16
Catholic Telecommunications Network of America	11
National Christian Network	2
International Television Network	10D
Public Broadcasting Service	15, 17, 21, 23
Texas State Network	2
Word of Faith Satellite Network	6

Westar V (Western Union)	**Transponder**
Fantasy Unrestricted Network (FUN)	24
FUN Weekend Pay-per-view	24
Moody Broadcasting Network	7D
Pro-Am Sports System (PASS)	14
The University Network	2
Zephyr Weather Information Service	7D

Telstar 303 (AT&T)	**Transponder**
American Extasy	19
Country Music Television (CMTV)	13
KTVT (Dallas)	22
SelecTV	13

Galaxy I (Hughes)	**Transponder**
CBN Cable Network	11
Cinemax (East)	19
CNN	7
C-SPAN	13
The Discovery Channel	22
The Disney Channel (East)	4
(West)	24
Electra	18
EPG	3
ESPN	9
GalaVision	20
HBO (East)	23
Headline News	8
The Movie Channel (East)	10
(West)	14
The Nashville Network	2
PTL	17
Request Television	12
Seeburg Adult Contemporary	3
Seeburg Contemporary Instrumental	3
Showtime (East)	5
SIN	6
Tempo Text	18
USA Network (East, Central)	21
Viewer's Choice 2	16
WGN	3
WOR-TV	15
WTBS	18

Galaxy III	**Transponder**
The Meadows Racing Network	17
National Shopping Club	23
Sky Merchant	11

Spacenet I (GTE)	**Transponder**
ACTS	15

Note: A company name in parentheses following a service or network designates the transponder owner.
Source: International Thomson Communications Inc.

Top 100 MSO's

Rank	Multiple system operator	Basic subs	
1.	Tele-Communications Inc.	4,200,000	(4/87)
2.	American Television and Communications Corp.	3,546,000	(6/87)
3.	Continental Cablevision	1,482,000	(8/87)
4.	Storer Cable Communications	1,395,000	(7/87)
5.	Cox Cable Communications	1,383,015	(6/87)
6.	Warner Cable Communications Inc.	1,367,000	(9/87)
7.	Comcast	1,200,000	(10/87)
8.	United Cable	1,109,801	(8/87)
9.	Newhouse Broadcasting	1,028,543	(8/87)
10.	Heritage Communications Inc.	1,019,331	(8/87)
11.	Viacom Cablevision	1,000,000	(8/87)
12.	Jones Intercable	928,306	(8/87)
13.	Times Mirror Cable Television Inc.	873,087	(7/87)
14.	Sammons Communications Inc.	826,581	(5/87)
15.	UA Cablesystems Corp.	771,278	(5/87)
16.	Cablevision Systems Corp.	740,836	(10/87)
17.	Paragon Communications	643,000	(9/87)
18.	Century Communications Corp.	600,000	(12/86)
19.	Cablevision Industries	585,198	(8/87)
20.	Daniels & Associates	561,246	(8/87)
21.	Rogers Cablesystems Inc.	535,207	(2/87)
22.	Centel Cable	501,857	(8/87)
23.	Telecable Corp.	498,165	(8/87)
24.	American Cablesystems Corp.	468,893	(8/87)
25.	Adelphia Communications	443,519	(7/87)
26.	Cooke Cablevision	435,000	(6/87)
27.	Scripps-Howard	380,000	(6/87)
28.	Choice Cable	379,000	(2/87)
29.	Wometco Cable TV Inc.	377,436	(7/87)
30.	Post-Newsweek	372,344	(4/87)
31.	TCA Group	331,730	(8/87)
32.	Prime Cable Corp.	330,709	(7/87)
33.	Tele-Media	295,933	(8/87)
34.	Multimedia Cablevision	285,830	(9/87)
35.	Maclean Hunter Cable TV Ltd.	276,186	(7/87)
36.	Colony Communications Inc.	259,229	(4/87)
37.	Rifkin & Associates	250,000	(4/87)
38.	Lenfest Group	244,813	(7/87)
39.	Western Communications	243,006	(9/87)
40.	TKR Cable Co.	233,191	(9/87)
41.	Communications Service Inc.	210,000	(12/86)
42.	Service Electric Cable TV Inc.	200,000	(9/87)
43.	TCI-Taft	197,853	(8/87)
44.	Adams-Russell Communications	175,000	(7/87)
45.	Cencom Cable	175,175	(8/87)
46.	Hauser Communications Inc.	170,000	(6/87)
47.	Sutton Capital Corp.	152,676	(8/87)
48.	Media General Inc.	151,211	(7/87)
49.	Harron Communications	150,770	(7/87)
50.	Greater Media	149,091	(9/87)
51.	Armstrong Utilities	139,060	(7/87)
52.	Palmer Communications	138,609	(8/87)
53.	Cable Systems USA	133,000	(9/87)
54.	Marcus Communications	131,108	(8/87)
55.	Televents Inc.	129,754	(8/87)
56.	Blade Communications	127,315	(8/87)
57.	Essex Communications Corp.	126,745	(7/87)
58.	U.S. Cable Corp.	119,548	(8/87)
59.	Summit Communications	118,134	(4/87)
60.	First Carolina Communications Inc.	114,104	(1/87)
61.	Simmons Communications	113,203	(8/87)
62.	Sonic Communications	111,585	(8/87)
63.	King Videocable	110,791	(8/87)
64.	Bresnan Communications Co.	110,546	(8/87)
65.	Multi-Channel V Cable Inc.	109,412	(7/87)
66.	Columbia International	109,000	(7/87)
67.	Harte-Hanks Communications	108,484	(8/87)
68.	Booth Communications	106,779	(10/87)
69.	Scott Cable Communications	106,277	(7/87)
70.	Northland Communications	106,100	(9/87)
71.	M.L. Media Partners	97,640	(8/87)
72.	James Communications	92,184	(8/87)
73.	Susquehanna Broadcasting	91,545	(8/87)
74.	McDonald Group	90,079	(8/84)
75.	Omega Communications	88,122	(8/87)
76.	Midcontinent Cable Systems Co.	88,104	(3/87)
77.	WEHCO Video	87,367	(8/87)
78.	United Video Management	83,589	(7/87)
79.	Pencor Services	83,281	(8/87)
80.	Star Cablevision Group	79,892	(7/87)
81.	C4 Media Corp.	68,171	(7/87)
82.	Selkirk Communications	68,000	(10/87)
83.	Masada Corp.	62,092	(8/87)
84.	Acton Corp.	60,035	(1/87)
85.	Mountain Cable Co.	59,336	(9/87)
86.	Chambers Communications Corp.	57,722	(8/87)
87.	Enstar Communications	56,596	(9/87)
88.	Cardinal Communications	53,870	(8/87)
89.	Insight Communications	53,256	(8/87)
90.	Hearst Communications of California	51,481	(9/87)
91.	North American Comm. Corp.	50,589	(8/87)
92.	Tidel Communications	50,427	(4/87)
93.	State Cable TV	49,956	(7/87)
94.	Galaxy Cablevision	49,006	(9/87)
95.	Helicon Corp.	49,000	(8/87)
96.	Commonwealth Cable Systems	47,500	(9/87)
97.	New England Cablevision	47,005	(7/87)
98.	Dowden Communications	46,603	(8/87)
99.	Joseph Gans Cable TV	46,532	(11/86)
100.	Donrey Cablevision	44,571	(9/87)

Subscriber counts are provided by MSOs and systems to International Thomson Communications Inc. Figures will be updated quarterly unless information is provided by MSOs or systems. Send updates to CableVision, Attention Cable Stats, P.O. Box 5208-T.A., Denver, CO 80217.

Top 100 Systems

Rank	Location	Operator	Basic subs	
1.	Woodbury (Long Island), NY	Cablevision Systems Corp.	286,284	(10/87)
2.	San Diego, CA	Cox Cable	282,381	(6/87)
3.	Manhattan, NY	ATC	233,200	(6/87)
4.	San Antonio, TX	Rogers	229,510	(3/87)
5.	East Orange, NJ	Maclean Hunter	192,618	(7/87)
6.	Puget Sound, WA	Viacom	184,000	(8/87)
7.	Honolulu, HI	ATC	182,500	(6/87)
8.	Houston, TX	Warner	182,000	(9/87)
9.	Phoenix, AZ	Times Mirror	165,688	(7/87)
10.	Hartford/Plainville/Vernon, CT	United Cable	162,912	(8/87)
11.	Louisville/Jeff. Co., KY	Storer Communications	155,480	(7/87)
12.	Wayne, NJ	UA Cablesystems	154,622	(5/87)
13.	Cincinnati, OH	Warner	154,000	(9/87)
14.	Englewood, CO	United Cable	153,404	(8/87)
15.	Tulsa, OK	United Cable	147,344	(8/87)
16.	Hampton Roads, VA	Cox Cable	146,972	(6/87)
17.	Rochester, NY	ATC	145,300	(6/87)
18.	Cherry Hills, NJ	NYT	145,075	(7/87)
19.	Orlando,FL	ATC	143,500	(6/87)
20.	Atlanta, GA	Prime Cable Corp.	140,737	(7/87)
21.	Fairfax, VA	Media General	140,500	(7/87)
22.	Jacksonville, FL	Continental	136,000	(4/87)
23.	Kansas City, MO	ATC	130,000	(6/87)
24.	Baltimore County, MD	Comcast	130,000	(10/87)
25.	Buffalo, NY	Adelphia Communications	128,105	(4/87)
26.	Erie County, NY	Adelphia Communications	127,160	(3/87)
27.	Manhattan, NY	Paragon Cable	126,000	(9/87)
28.	San Jose, CA	Gill Industries	125,000	(9/87)
29.	Seattle, WA	Tele-Communications Inc	125,000	(12/86)
30.	Memphis/W. Memphis, TN	ATC	120,400	(6/87)
31.	Charlotte, NC	ATC	118,791	(3/87)
32.	Long Island, NY	Viacom	116,000	(8/87)
33.	San Francisco, CA	Viacom	112,000	(8/87)
34.	Austin, TX	ATC	110,900	(6/87)
35.	St. Louis Co., MO	Cencom Cable	109,732	(8/87)
36.	San Diego, CA	ATC	107,400	(6/87)
37.	Pompano, FL	American Cablesystems	106,903	(8/87)
38.	Warren, NJ	TKR	105,923	(9/87)
39.	San Juan, PR	ML Media Partners	104,823	(11/86)
40.	Toledo, OH	Blade Communications	104,108	(8/87)
41.	Dallas, TX	Heritage	100,713	(8/87)
42.	Southeast Michigan	Comcast	100,031	(10/87)
43.	Jefferson Parish/Kenner, LA	Cox Cable	98,574	(6/87)
44.	Wilmington, DE	Heritage	96,651	(9/87)
45.	Grand Rapids, MI	UA Cablesystems	94,542	(5/87)
46.	Pinellas County, FL	Vision Cable	93,920	(9/87)
47.	Indianapolis, IN	Comcast	92,000	(10/87)
48.	Dade/Broward, FL	Storer	91,511	(7/87)
49.	Escondido, CA	Times Mirror	90,893	(7/87)
50.	Richmond, VA	Continental	88,604	(7/87)
51.	Raleigh/Durham, N.C.	ATC	88,198	(3/87)
52.	Tacoma, WA	Viacom	86,000	(8/87)
53.	Pittsburgh, PA	Tele-Communications Inc.	85,000	(12/86)
54	Boston, MA	Cablevision Co.	83,942	(10/87)
55.	Wichita, KS	Multimedia Cablevision	82,406	(9/87)
56.	Oakland County, MI	United Cable	82,304	(2/87)
57.	Naples, FL	Palmer Communications	81,555	(8/87)
58.	Nashville, TN	Viacom	79,000	(8/87)
59.	Milwaukee, WI	Warner	80,000	(9/87)
60.	Orange County, CA	Times Mirror	78,287	(7/87)
61.	Baton Rouge, LA	Daniels & Assocs.	78,140	(8/87)
62.	New Orleans, LA	Cox Cable	75,892	(6/87)
63.	Las Vegas, NV	Prime	75,169	(7/87)
64.	Akron, OH	Warner	75,000	(9/87)
65.	Allentown, PA	Service Elec.	75,000	(9/87)
66.	Flint, MI	Comcast	75,000	(10/87)
67.	South Bend, IN	Heritage	74,492	(8/87)
68.	Melbourne/Cocoa, FL	ATC	74,200	(6/87)
69.	Santa Monica, CA	Century	74,000	(5/86)
70.	Dover, Morristown, NJ	Sammons	73,787	(5/87)
71.	Cleveland Heights, OH	Viacom	72,000	(8/87)
72.	Columbus, OH	Warner	72,000	(9/87)
73.	Ocean County, NJ	Adelphia	71,961	(7/87)
74.	Contra Costa Co. CA	Televents	71,537	(8/87)
75.	Cook County, IL	Continental	71,065	(10/87)
76.	Medford Complex (Boston Suburbs), MA	Warner	71,000	(9/87)
77.	South Texas, TX	Heritage	70,859	(8/87)
78.	Fayetteville, NC	ATC	70,136	(3/87)
79.	Omaha, NE	Cox Cable	69,513	(6/87)
80.	Harrisburg, PA	Sammons Communications	69,172	(5/87)
81.	Hillsborough, FL	Paragon Cable	69,000	(9/87)
82.	St. Petersburg, FL	Paragon Cable	69,000	(9/87)
83.	Lower Fairfield Co., CT	Cablevision Co.	68,442	(10/87)
84.	Little Rock, AR	Storer	68,043	(7/87)
85.	Indianapolis,IN	ATC	67,600	(6/87)
86.	Greater Bridgeport, CT	Cablevision Co.	67,570	(10/87)
87.	Des Moines, IA	Heritage	67,345	(8/87)
88.	Birmingham, AL	ATC	66,254	(3/87)
89.	Oklahoma City, OK	Cox Cable	66,184	(6/87)
90.	El Paso, TX	Paragon	66,000	(9/87)
91.	Syracuse (suburbs), NY	NewChannels Corp.	66,000	(7/87)
92.	New Haven, CT	Storer	65,894	(7/87)
93.	Lincoln, RI	Heritage	65,012	(8/87)
94.	Winston-Salem, N.C.	Summit	64,072	(4/87)
95.	Monterey, CA	Western Communications	63,815	(4/87)
96.	W.San Fernando Valley, CA	Cablevision Industries	63,121	(8/87)
97.	Madison, WI	Tele-Communications Inc.	63,000	(12/86)
98.	Westchester Co., NY	UA Cablesystems	62,804	(5/87)
99.	Charleston, S.C.	Storer	62,413	(7/87)
100.	Albuquerque, NM	Jones Intercable	62,234	(9/87)